

Crime Stoppers of MI Recognition Reception Event



*October 8, 2025
Grosse Pointe War Memorial
6 p.m. – 8 p.m.*

*Keynote Speaker: Joseph Richardson
President & CEO
AAA – Auto Club Group*

*We are proud to honor
the memory of
Ed Deeb and Joe Welch*



Dear Friend of Crime Stoppers.

We're excited to invite you to our annual October event, this year titled **THE RECOGNITION RECEPTION**. Crime Stoppers is dedicated, with your support, to continue advocating for crime victims and their families while providing support to our law enforcement partners and delivering crime prevention information to the public.

Let's gather on Lake St. Clair at the War Memorial in Grosse Pointe Farms to support our ongoing efforts to further our mission in safety and crime prevention in our communities.

This event is a fantastic opportunity to:

- Directly support crime prevention efforts in SE Michigan
- Learn more about our work and the impact we're making in crime reduction both in SE Michigan and throughout the state
- Meet our team and Board Members
- Connect with Business and Law Enforcement representatives
- Renew or establish new business or personal relationships

Our objectives remain constant:

To **FURNISH** law enforcement agencies with information on crimes, criminals, and other criminal activity that they would otherwise be unable to obtain

To **PROMOTE** public cooperation and involvement with law enforcement and to reward such involvement

To **IMPROVE** police-community relations through increased public awareness

To **PREVENT** crimes before they are committed

A special thanks to our Host Committee for their efforts in making this a successful evening

Mark Aiello
Partner
Foley & Lardner

David Dauch
Chief Executive Officer
American Axle

Charles Fitzgerald
Assistant Chief
Detroit Police Department

Tony Michaels
President & CEO
The Parade Company

Douglas Stockwell
Business Manager & General V.P.
Operating Engineers 324

Marlo Vitous
Senior V.P., Purchasing/Supplier Quality
Stellantis North America

We look forward to seeing you there!
Dan DiBardino, President/CEO
Crime Stoppers of Michigan



Joseph Richardson
President & CEO
AAA – Auto Club Group

Recognition Reception Event Sponsorship Opportunities

PLEASE REVIEW OUR NEW SPONSORSHIP OPPORTUNITIES, SPECIALLY REDESIGNED TO PROVIDE MORE BENEFITS TO YOUR ORGANIZATION

Your Benefits	Presenting	Business	Community	Friends	Partner	Contributing
Featured Sponsor in all event PR announcements to the Press & Media	X					
Opportunity to place literature on tables & provide a giveaway items	X					
Podium Acknowledgment: Sponsor will receive verbal recognition from the speaker at the evening activities	X					
Exhibit opportunity during event (signage or booth)	X					
Podium Commercial: Option to present a 30 - 60 second commercial	X					
Acknowledgment in Crime Stoppers e-blast (1 volume)	Logo	Logo	Logo			
Acknowledgment in next year's Sponsorship Package	Logo	Logo	Logo	Name		
Acknowledgment on all Crime Stoppers social media platforms	Logo	Logo	Logo	Name	Name	
Acknowledgment on Crime Stoppers Webpage	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name & Link
Digital Displays: Ad/congratulatory message projected electronically during the event	Full Page	Full Page	Full Page	½ Page	1/4 Page	Logo
Rights to use Crime Stoppers logo and affiliation in the company's 2025 publications & community outreach activities	X	X	X	X	X	X
Tax Deduction to the fullest extent of the law**	X	X	X	X	X	X
Tickets to October, 2025 Recognition Reception Event	10 Tickets VIP Early Admission	8 Tickets VIP Early Admission	6 Tickets VIP Early Admission	4 Tickets	2 Tickets	1 Ticket



*Please note that our lead sponsorship opportunities of Presenting, Business, and Community include VIP features.

2025 Recognition Reception Event Sponsorship Form

Date: October 8, 2025

Venue: Grosse Pointe War Memorial

Host: TBD



*To fill out our Recognition Event Form Online, please go to 1800speakup.com under Upcoming Events. or scan this QR CODE



☐ **Yes, we will attend the Recognition Reception Event and are pleased to sponsor at the following level:**

☐ PRESENTING \$25,000

☐ FRIENDS \$5,000

☐ BUSINESS \$15,000

☐ PARTNER \$2,500

☐ COMMUNITY \$10,000

☐ CONTRIBUTING \$1,000

☐ **Sadly, we cannot attend, but are happy to donate \$** _____
(Donors of \$1,000 or more will be included in a listing of supporters that will be projected electronically during the event)

For sponsors:

Name written exactly as it will appear in printed materials

Organization Name

Mailing Address

City

State

Zip

Contact Person

E-Mail

Daytime Telephone #

Fax #

Sponsors, please include high resolution Corporate logo and/or program ad (see specs) email ads/logos to:
shirley@michiganalliance.org no later than October 1, 2025

PAYMENT METHODS:

☐ CHECK

Please make checks payable to:
Crime Stoppers of Michigan

Mail to:
Crime Stoppers of Michigan
18000 West 9 Mile Road, Ste 500
Southfield, MI 48075

☐ CREDIT CARD



☐ Visa

☐ MasterCard

☐ Amex

Credit Card Number

Expiration Date

Security Code

I hereby authorize \$ _____ to be charged to the above credit card. _____
Authorized signature

Please save completed form and email to shirley@michiganalliance.org or print and fax to 313-922-5001.
For additional information, please contact Crime Stoppers at 313-922-5000, ext. 114.

Crime Stoppers of Michigan is a 501(c)(3) organization. All contributions are tax deductible to the extent permitted by law.

2024 Recognition Dinner Sponsors

THANK YOU FOR YOUR SUPPORT!

PRESENTING SPONSOR:



BUSINESS SPONSOR:



COMMUNITY SPONSORS:



FRIENDS SPONSORS:



PARTNER SPONSORS:



CONTRIBUTING SPONSORS:

